



# The Dealership Efficiency Playbook

2026

 CarCutter

In 2025, AI-first dealers transformed their vehicle

photography and merchandising operations.

CarCutter clients cut photography costs by 84%,

listed vehicles 75% faster, and scaled image

production without adding headcount.

Here's how to replicate their wins  
in 2026.

turn the  
page!

"The time efficiencies alone  
save us more than \$700,000  
a year in process costs."

**Alphartis** 



## #1 Volume

Traditional studios scale linearly. AI scales infinitely.

More volume  $\neq$  more cost  $\rightarrow$  better unit economics at every tier.

# 74M

images captured with CarCutter in 2025.  
That's 3 images snapped every second!



## #2 Cost

**84%** LOWER  
PHOTOGRAPHY  
PER-CAR COST

Photography was one of the biggest hidden cost in merchandising. Not anymore.

CarCutter's AI-powered solution cuts photography costs by \$13.48 per vehicle, saving dealers \$23,570 annually.

**\$16 per vehicle**

- ☒ Limited availability
- ☒ Time lost staging and moving vehicles
- ☒ Manual post-production and upload process

TRADITIONAL LOT SERVICE

WITH CARCUTTER

**\$2.52 per vehicle**

- ✓ On-demand capturing, no scheduling
- ✓ No vehicle movement or staging required
- ✓ AI-enhanced images sent directly to IMS



"65% reduction in time  
photographing vehicles;  
40% faster time-to-time."

BENZEL  BUSCH  
A LIFETIME PROMISE

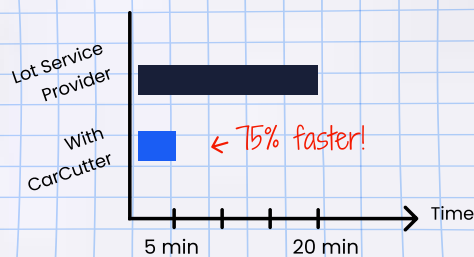
### #3 Speed

Every minute a vehicle sits unlisted is a minute

it's invisible to buyers.

Speed to market = exposure days = conversion = margin protection

Capture time per vehicle



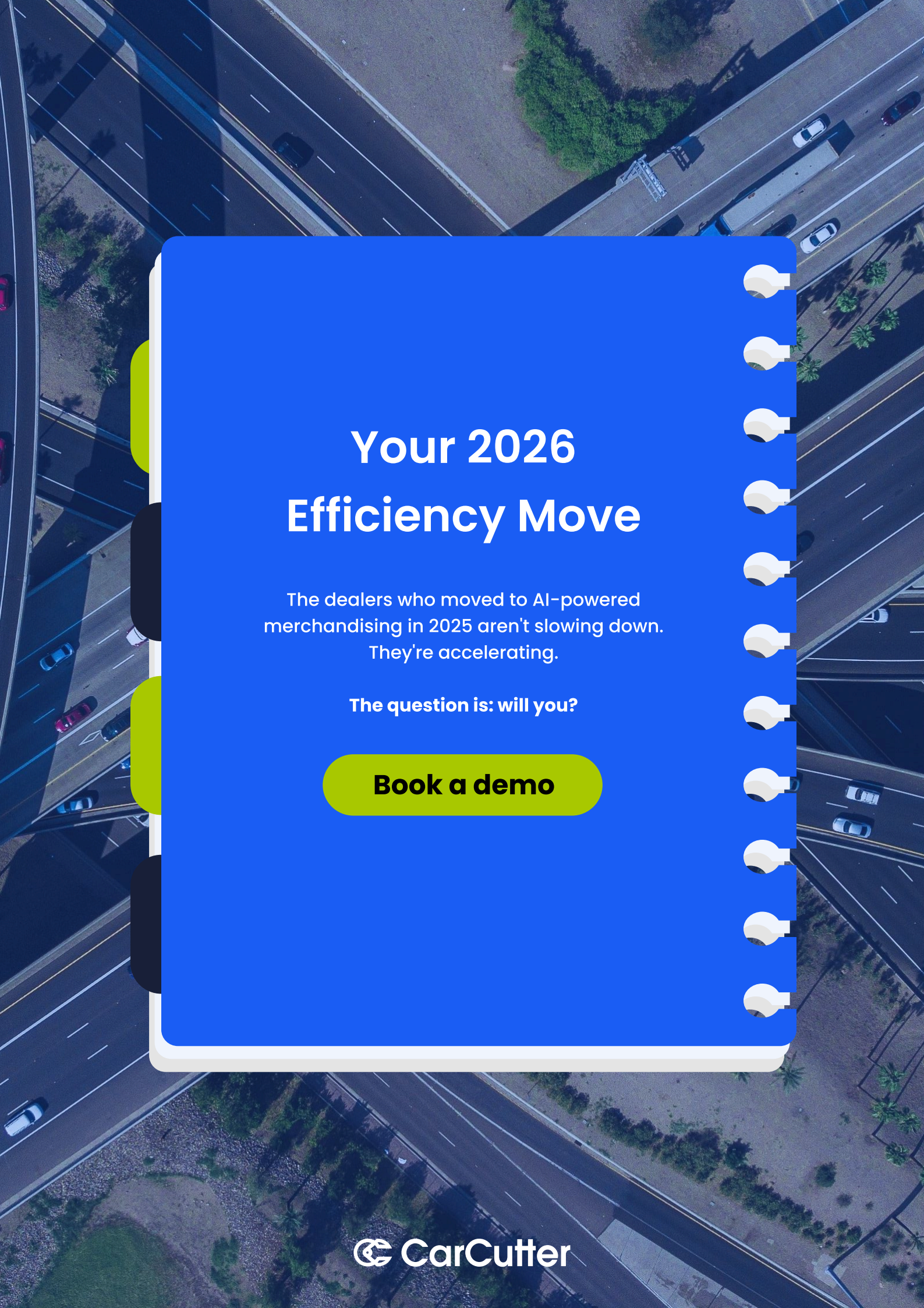
Lot service providers are time-intensive and expensive. AI-first dealers are using their mobile phones to capture imagery quickly - taking only 5 minutes per vehicle to capture every angle perfectly!

That's how CarCutter clients save 437 hours per year.

**18** DAYS BACK  
to reinvest in revenue-driving work.







# Your 2026 Efficiency Move

The dealers who moved to AI-powered  
merchandising in 2025 aren't slowing down.  
They're accelerating.

The question is: will you?

**Book a demo**